



FOOD  
SAFETY &  
QUALITY

# Safety HUD

MONITORING FOOD FRAUD & SAFETY ALERTS WORLDWIDE

The perfect tool to support risk assessment of your raw materials and products from all over the world

**Because you care  
about** CONSUMERS' HEALTH



**Safety HUD** is intended to help food operators around the world to perform risk assessment on their **products and raw materials**, and to meet **international standard requirements** (e.g. BRC, IFS). This solution has been **designed by Mérieux NutriSciences** to meet the highest expectations in monitoring daily food fraud and safety alerts but also to give you a comprehensive understanding of it, with key facts, trends and analytical recommendations.

Since 1<sup>st</sup> May 2018, we have monitored **95 official agencies in 58 countries**, as well as media sources, and European **RASFF data** since 1<sup>st</sup> January 2013.

***With Safety HUD, never miss any event that may impact your food categories!***

***58 countries monitored***



***95 Agencies***



***Every day since 1<sup>st</sup> May 2018***

**All the features you need gathered in an easy-to-use tool!**





## A filterable panel with daily update on food fraud and safety alerts

### Access to precise information in real time









- List of all alerts, from the most recent to the oldest one
- Each alert fully described in terms of product, ingredient, risk, source, notifying country, country of origin, concerned countries
- Link to the original source

### Filter and sort the alerts according to your needs

- Media sources in or out
- Search by keywords or filters (10 parameters)
- Possible download in Excel and PDF for an easier internal use

Italy - recall of pre-cooked cereals due to presence of *Bacillus cereus*

Date: 23 Ottobre 2018 Food pre-cooked cereals cereals

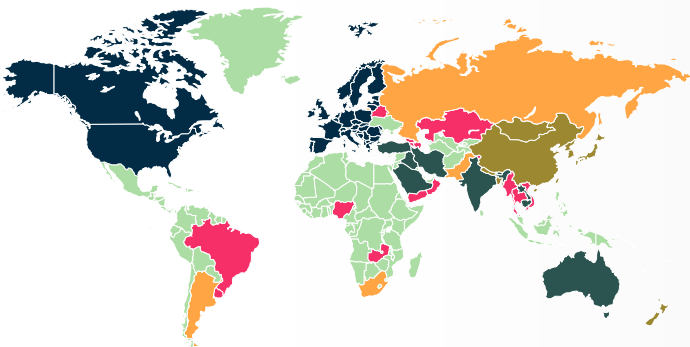
 <b>Product Category</b> Cereals and bakery products	 <b>Type of issue</b> Safety issue	 <b>Fraud issue</b> -	 <b>Safety issue</b> Biological / Micro-Organisms / Bacteria - <i>Bacillus cereus</i>
 <b>Source</b> Official / Ministry of Health	 <b>Concerned Country</b> Italy	 <b>Notified by</b> Italy	 <b>Country of Origin</b> Italy

Italy - recall of pre-cooked cereals due to presence of *Bacillus cereus*

[add favorites](#) [link](#)



## A specific dashboard to get useful statistics in support of your risk assessment



### Get a comprehensive understanding of food issues and their dynamics

- Search for specific statistics by filters (products, issues, countries, source, time range)
- Compare two time ranges and see the trends
- Display exportable mappings and diagrams
- Understand what is behind the numbers: pass from statistics to related list of alerts
- Zoom on specific countries, products or issues by simple clicks

## Benefits of Safety HUD

### Your daily companion

Be aware of news you care (food fraud and safety alerts) in real time

### Designed for you

Save your time and target the information you need

### To protect your brands

Identify the relevant risks for your products and take the right decisions



# Safety HUD

Monitoring food fraud & safety alerts worldwide



**We daily monitor 95 official agencies in 58 countries as well as dozens of media sources to offer a wide and constantly updated collection of food alerts and frauds.**

Argentina, Australia, Austria, Belgium, Bolivia, Bosnia and Herzegovina, Brasil, Bulgaria, Canada, Chile, China, Costa Rica, Croatia, Cyprus, Denmark, Estonia, European Union, Finland, France, Germany, Ghana, Greece, Hong Kong, Hungary, Iceland, India, Ireland, Israel, Italy, Japan, Korea, Latvia, Lithuania, Luxembourg, Macau, Malta, Netherlands, New Zealand, Nigeria, Norway, Poland, Portugal, Romania, Russia, Saudi Arabia, Scotland, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Taiwan, The Czech Republic, Turkey, United Kingdom, United Arab Emirates, USA.

## ASK FOR A 10-DAY FREE TRIAL

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